

Sponsorship and
Exhibitor Prospectus

NWC 2021

5TH EDITION OF
**NURSING WORLD
CONFERENCE**

October 18-20, 2021
Orlando, USA

 @NursingConf

 <https://nursingworldconference.com/>


 nursing@magnussciencegroup.com





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ABOUT THE EVENT

Magnus Group cordially invites you to “5th Edition of Nursing World Conference(NWC 2021)” scheduled on October 18-20, 2021 in Orlando, USA.

NWC 2021 provides you excellent networking opportunities where you can keep on track and take an opportunity to disseminate our accomplishments, adding to our frame of knowledge and contributing to our professional development. The conference runs on the theme “A journey to untangle the challenges of Nursing Profession” The conference program is a combination of keynote and oral presentations by chief nurses and poster presentation by nursing students, which serves as a platform for exchange of knowledge and discuss about the challenges they pose in day to day nursing practice.



LOCATION

Holiday Inn Orlando SW Celebration Area
5711 W. Irlo Bronson Memorial Highway,
Kissimmee, FL 34746

REASONS TO PARTICIPATE

We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services. Don't miss your chance to:

- Network
- Build brand awareness
- Increase visibility
- Direct access to your target market
- Find new clients and customers
- New Business Partnerships
- Stay on top of industry trends
- Capture immediate feedback on new technologies, services, or products
- Gain industry insight and evaluate market trends to generate new business opportunities



SPONSORSHIP PACKAGES

Platinum Sponsors:

- Cost: 15,000 USD
- 6 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 3 Exhibitor Booths to promote your company and products
- 6 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 30 minutes
- Social media promotions of sponsorship

Gold Sponsors:

- Cost: 10,000 USD
- 4 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 2 Exhibitor Booths to promote your company and products
- 4 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 20 minutes
- Social media promotions of sponsorship

Silver Sponsors:

- Cost: 7500 USD
- 2 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 3 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 15 minutes
- Social media promotions of sponsorship

Bronze Sponsors:

- Cost: 5000 USD
- 1 Complementary Conference Pass, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 2 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

Exhibitor:

- Cost: 2500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 1 full Page ads in Conference Abstract Book
- Quarter Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

SPONSORSHIP **GRID** AT A GLANCE:

Sponsor Recognition Benefits	Platinum	Gold	Silver	Bronze	Exhibitor
Price in USD	15,000	10,000	7500	5000	2500
Complementary conference passes	6	4	2	1	
Exhibitor Booths to promote your company and products	3	2	1	1	1
Booth Dimensions	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt
Ad in conference abstract book	6 Pages	4 Pages	3 Pages	2 Pages	1 Page
Ad in final program	1 Page	1 Page	Half Page	Half Page	Quarter Page
Sponsor Representative to address delegates	30 Minutes	20 Minutes	15 Minutes	10 Minutes	10 Minutes
Promotional Bag Inserts	✓	✓	✓	✓	✓
Name and Logo of organisation looping on conference website	✓	✓	✓	✓	✓
Logo highlighted on meeting materials	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	✓
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓

5TH EDITION OF NURSING WORLD CONFERENCE



October 18-20, 2021

Orlando, USA

SPONSORSHIP FORM

Name _____

Email _____

Organization _____

Telephone _____

City _____

Country _____

Interested in:

Platinum Sponsor:
USD 15,000

Gold Sponsor:
USD 10,000

Silver Sponsor:
USD 7,500

Bronze Sponsor:
USD 5,000

Exhibitor
USD 2,500

Please enter your card details:

I agree for NWC 2021 to charge my credit card for the mentioned amount (details below)

Select Card type      

Card Number* _____ enter without spaces

Cardholder Name* _____ (names as it appears on the card)

Valid From* : Month _____ Year _____

Expiry Date* : Month _____ Year _____ Security Code (CVV)* _____

Or – I prefer:

Please send me an INVOICE for payment within 14 days

Registration on phone call - Book your slot - 1 (702) 988 2320

Magnus Group

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Phone: 1 (702) 988 2320; Email: nursing@magnusgroup.org; Web: <https://nursingresearchconference.com>

CONTACT

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CONTACT